



अतुल्य! भारत  
Incredible! India

Dekho Apna Desh

## EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF FEBRUARY 2021

### EBSB POSTER MAKING COMPETITION

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
07	EBSB Poster Making competition	February 2021	Poster Making competition under EBSB activities.	India Tourism Mumbai and Ramnarain Ruia college, Mumbai jointly organised EBSB poster making competition on " <b>Festivals of Odisha</b> " as part of Yatra La Vista (Tourism Fest of Ramnarain Ruia college). A total of <b>44 entries</b> received for this competition. India Tourism Mumbai sponsored Incredible India merchandise to the winners.	<b>Maharashtra-Odisha</b>	<b>44 entries</b> received for this competition	

**PRESENTS**



**India Tourism  
Mumbai.**



एक भारत श्रेष्ठ भारत

**THEME-  
PROMOTE  
ANY  
ODISSI  
FESTIVALS**

**EVENT  
POSTIVAL**

- **Create attractive handmade as well as digital posters.**
- **Poster should depict any odissi festival.**
- **Give thoughtful captions to the poster as well.**

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All Festivals unite the diversity of Peoples, they bring neighbors into dialogue, they increase creativity, they offer opportunities for civic pride, they improve our general psychological well-being. In-short, they make cities better places to live.

**BAISAKHI:**

- ✦ Marks the ripening of the Rabi harvest and New year for Punjabis.
- ✦ Thanks giving day by farmers to the God for abundant and good harvest.

**CHRISTMAS:**

- ✦ Celebrates the birth of Jesus Christ and promotes love, tolerance and brotherhood.
- ✦ People love to decorate the tree & their homes & bring gifts for family Members during this time.

**DUSHERA/VIJAYDASHMI:**

- ✦ The festival marks the end of the nine-day festivity of Navratri. Lord Ram defeated Raavana and Goddess Durga killed the buffalo demon Mahishasura.
- ✦ Signifies the victory of good over evil, truth over false and dharma over adharma

**INDEPENDENCE DAY:**

- ✦ Celebrate the Independence Day to show our solidarity and respect towards the nation and freedom fighters.
- ✦ Also inspires the young generation to serve the country and to keep the spirit of patriotism alive.

**Eid- Ul-Fitr**

- ✦ Way of paying respect and thanking Allah for giving his follower strength & endurance to observe a month-long fast.

**15 August**

**IF FESTIVALS WERE A TEACHER:**

LOVE LIBERTY UNITY RESPECT TO ALL RELIGIONS EXCITEMENT JOY PEACE CARE HAPPINESS ENJOY TOGETHERNESS STRESS FREE

Dhawal Anand